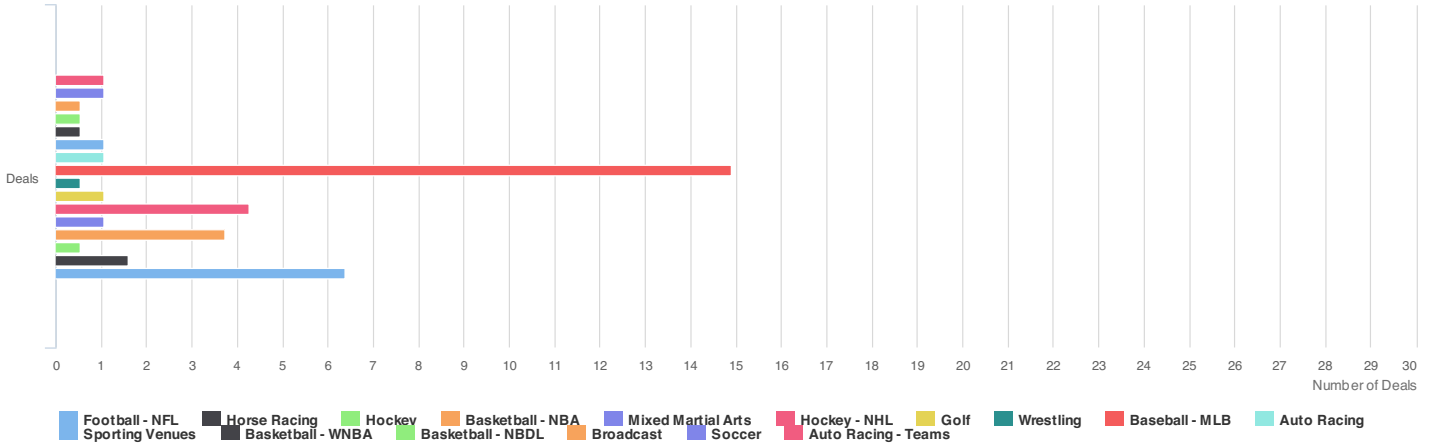


# SponsorPitch Fantasy Games Report

Sep 22, 2015

# DraftKings



Top Markets	Number of Deals
New York	10
Los Angeles	5
Chicago	3
Boston	3
Minneapolis	3
Oakland	3
Dallas	2
Kansas City	2
Miami	2
St. Louis	2
Atlanta	2
Denver	2
Detroit	2
Pittsburgh	2
Washington	2
Las Vegas	1
Houston	1
Belmont	1
Sacramento	1
Cleveland	1
Tampa	1
Cincinnati	1
Baltimore	1

San Francisco	1
San Diego	1
Philadelphia	1
Milwaukee	1
Charlotte	1
Nashville	1

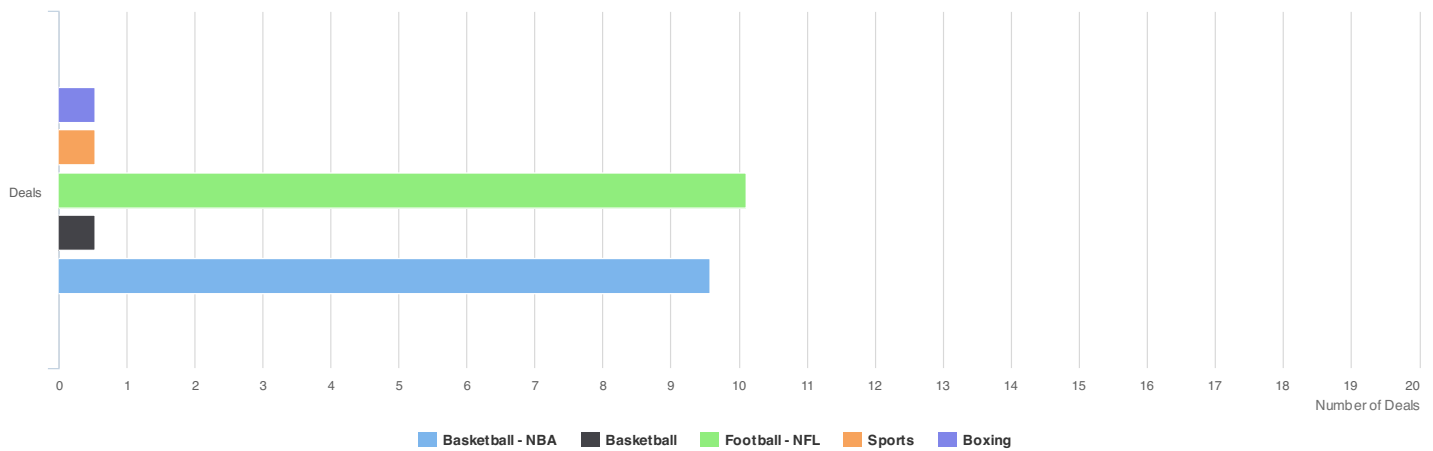
Contact	Email	Job Title	Phone
Paul Liberman	pliberman@draftkings.com	Chief Marketing Officer	508-690-0014
Josh Levin-Scherz	jlevinscherz@draftkings.com	Senior Marketing Associate	508-690-0014
Ed Silva	esilva@draftkings.com	Director of Marketing	508-690-0014
Jeremy Elbaum	jelbaum@draftkings.com	Vice President, Business Development	508-690-0014

Deals				
Property Name	Sponsorship Type	Genre	Estimated Fee per Year	Date Signed
Minnesota Vikings	official	Football - NFL		2015
Atlanta Falcons	official	Football - NFL		2015
Carolina Panthers	official	Football - NFL		2015
Miami Dolphins	official	Football - NFL		2015
New York Giants	official	Football - NFL		2015
Oakland Raiders	official	Football - NFL		2015
Tennessee Titans	official	Football - NFL		2015
International Speedway Corporation	official	Auto Racing		2015
Kansas City Chiefs	official	Football - NFL		2015
Dallas Cowboys	official	Football - NFL		2015
Tommy Baldwin Racing	official	Auto Racing - Teams		2015
Furniture Row Racing	official	Auto Racing - Teams		2015
Washington Nationals	official	Baseball - MLB		2015
Texas Rangers	official	Baseball - MLB		2015
Tampa Bay Rays	official	Baseball - MLB		2015
San Francisco Giants	official	Baseball - MLB		2015
San Diego Padres	official	Baseball - MLB		2015
St. Louis Cardinals	official	Baseball - MLB		2015
Pittsburgh Pirates	official	Baseball - MLB		2015
Philadelphia Phillies	official	Baseball - MLB		2015

Oakland A's	official	Baseball - MLB	2015
New York Yankees	official	Baseball - MLB	2015
New York Mets	official	Baseball - MLB	2015
Minnesota Twins	official	Baseball - MLB	2015
Milwaukee Brewers	official	Baseball - MLB	2015
Miami Marlins	official	Baseball - MLB	2015
Los Angeles Dodgers	official	Baseball - MLB	2015
Los Angeles Angels of Anaheim	official	Baseball - MLB	2015
Kansas City Royals	official	Baseball - MLB	2015
Houston Astros	official	Baseball - MLB	2015
Detroit Tigers	official	Baseball - MLB	2015
Colorado Rockies	official	Baseball - MLB	2015
Cleveland Indians	official	Baseball - MLB	2015
Cincinnati Reds	official	Baseball - MLB	2015
Chicago White Sox	official	Baseball - MLB	2015
Chicago Cubs	official	Baseball - MLB	2015
Boston Red Sox	official	Baseball - MLB	2015
Baltimore Orioles	official	Baseball - MLB	2015
Atlanta Braves	official	Baseball - MLB	2015
Staples Center	official	Sporting Venues	2015
Major League Soccer	official	Soccer	2015
ESPN	official	Broadcast	2015
International Champions Cup	official	Soccer	2015
Madison Square Garden	official	Sporting Venues	2015
Belmont Stakes	official	Horse Racing	2015
New York Liberty	official	Basketball - WNBA	2015
New York Knicks	official	Basketball - NBA	2015
New York Rangers	official	Hockey - NHL	2015
Westchester Knicks	official	Basketball - NBDL	2015
NASCAR	official	Auto Racing	2015
Belmont Stakes	presenting	Horse Racing	2015
Major League Baseball	official	Baseball - MLB	2015
World Wrestling Entertainment	official	Wrestling	2015
Quicken Loans National	official	Golf	2015
Deutsche Bank			

Deutsche Bank Championship	official	Golf	2015
Sacramento Kings	official	Basketball - NBA	2015
Los Angeles Clippers	official	Basketball - NBA	2015
Ultimate Fighting Championship	official	Mixed Martial Arts	2015
Golden State Warriors	official	Basketball - NBA	2015
Minnesota Timberwolves	official	Basketball - NBA	2015
Pittsburgh Steelers	official	Football - NFL	2015
Houston Rockets	official	Basketball - NBA	2014
Philadelphia 76ers	official	Basketball - NBA	2014
Jon Jones	official	Mixed Martial Arts	2014
National Hockey League	official	Hockey	2014
Denver Broncos	official	Football - NFL	2014
New England Patriots	Official sponsor	Football - NFL	2014
Breeders' Cup	Official sponsor	Horse Racing	2014
St. Louis Blues	official	Hockey - NHL	
Boston Bruins	official	Hockey - NHL	
Chicago Blackhawks	official	Hockey - NHL	
Colorado Avalanche	official	Hockey - NHL	
Detroit Red Wings	official	Hockey - NHL	
Los Angeles Kings	official	Hockey - NHL	
New York Rangers	official	Hockey - NHL	

## FanDuel



Top Markets	Number of Deals
Cleveland	3
Baltimore	2

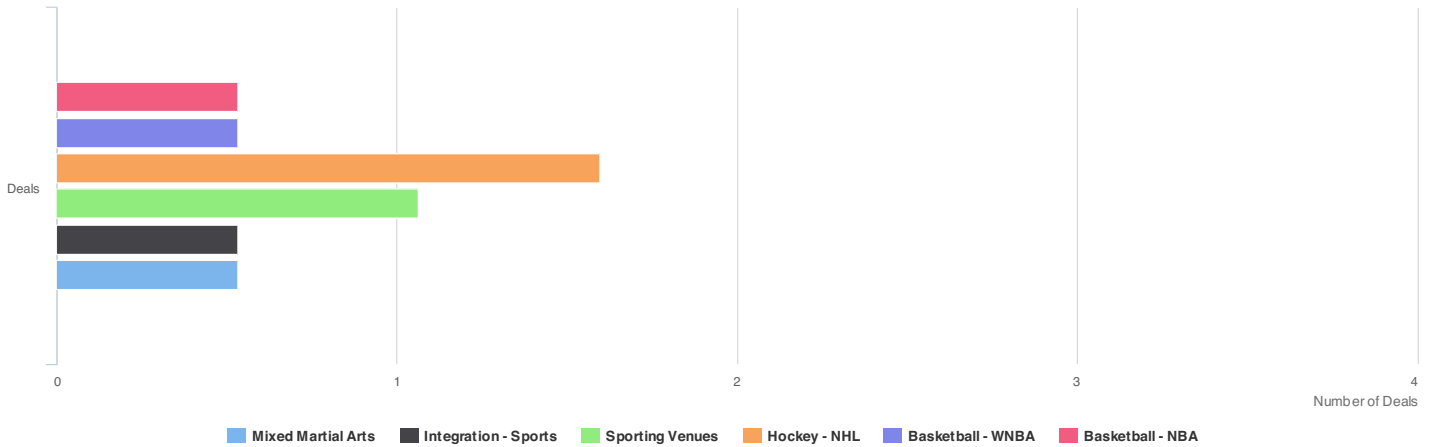
New York	2
Orlando	2
St. Louis	2
Indianapolis	2
Detroit	2
Philadelphia	1
Memphis	1
Houston	1
Brooklyn	1
Green Bay	1
Atlanta	1
Jacksonville	1
Charlotte	1
San Diego	1
Tampa	1
Cincinnati	1
Buffalo	1
Washington	1
Chicago	1
Dallas	1
Miami	1
Milwaukee	1
Salt Lake City	1

Contact	Email	Job Title	Phone
Geoffrey Bough	geoff@fanduel.com	Head of Business Development	917-525-4538
Rick Pineda	rick@fanduel.com	Director, League and Team Marketing	917-525-4538

Deals				
Property Name	Sponsorship Type	Genre	Estimated Fee per Year	Date Signed
Charlotte Hornets	official	Basketball - NBA	\$400,000.00	2015
Chicago Bulls	official	Basketball - NBA		2015
Cleveland Cavaliers	official	Basketball - NBA		2015
Dallas Mavericks	official	Basketball - NBA		2015
Indiana Pacers	official	Basketball - NBA		2015

Miami Heat	official	Basketball - NBA		2015
Milwaukee Bucks	official	Basketball - NBA		2015
Orlando Magic	official	Basketball - NBA		2015
Utah Jazz	official	Basketball - NBA		2015
Memphis Grizzlies	official	Basketball - NBA		2015
Detroit Pistons	official	Basketball - NBA		2015
Atlanta Hawks	official	Basketball - NBA		2015
Brooklyn Nets	official	Basketball - NBA		2015
Floyd Mayweather, Jr.	official	Boxing	\$1,000,000.00	2015
SB Nation	official	Sports		2015
Baltimore Ravens	official	Football - NFL		2015
St. Louis Rams	official	Football - NFL		2015
Buffalo Bills	official	Football - NFL		2015
Washington Redskins	official	Football - NFL		2015
Cincinnati Bengals	official	Football - NFL		2015
Cleveland Browns	official	Football - NFL		2015
Tampa Bay Buccaneers	official	Football - NFL		2015
San Diego Chargers	official	Football - NFL		2015
Indianapolis Colts	official	Football - NFL		2015
Jacksonville Jaguars	official	Football - NFL		2015
Philadelphia Eagles	official	Football - NFL		2015
New York Jets	official	Football - NFL		2015
Green Bay Packers	official	Football - NFL		2015
Detroit Lions	official	Football - NFL		2015
St. Louis Rams	official	Football - NFL		2015
Baltimore Ravens	official	Football - NFL		2015
Houston Texans	official	Football - NFL		2015
Cleveland Cavaliers	official	Basketball - NBA		2015
New York Jets	official	Football - NFL		2015
National Basketball Association	official	Basketball		2014
Washington Redskins	official	Football - NFL		2014
Dallas Mavericks	official	Basketball - NBA		2014
Los Angeles Lakers	official	Basketball - NBA		2014
Brooklyn Nets	Official sponsor	Basketball - NBA		2014
Orlando Magic	Official sponsor	Basketball - NBA	\$2,000,000.00	2014

# Draft Ops

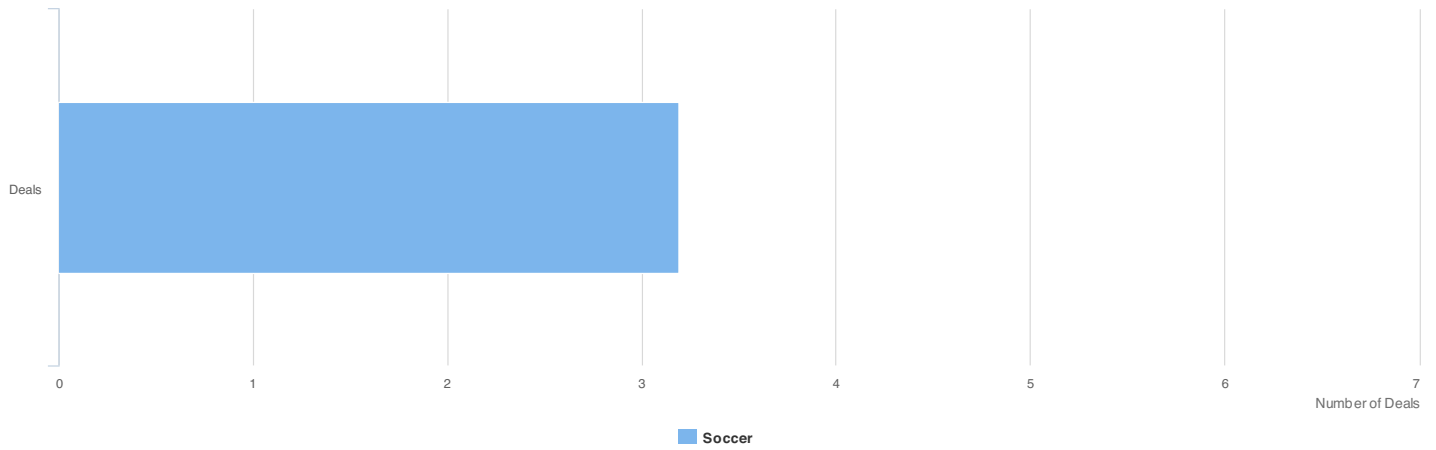


Top Markets	Number of Deals
Washington	4
Brooklyn	2
Anaheim	1
Las Vegas	0

Contact	Email	Job Title	Phone
Marie Vozikis	marie@emilgames.com	Operations Manager	

Deals				
Property Name	Sponsorship Type	Genre	Estimated Fee per Year	Date Signed
Verizon Center	official	Sporting Venues		2015
Washington Mystics	official	Basketball - WNBA		2015
Washington Capitals	official	Hockey - NHL		2015
Washington Wizards	official	Basketball - NBA		2015
Anaheim Ducks	official	Hockey - NHL		2015
Barclays Center	official	Sporting Venues	\$1,667,000.00	2015
New York Islanders	official	Hockey - NHL		2015
Rich Eisen Show	official	Integration - Sports		2015
Bellator MMA	official	Mixed Martial Arts		2015



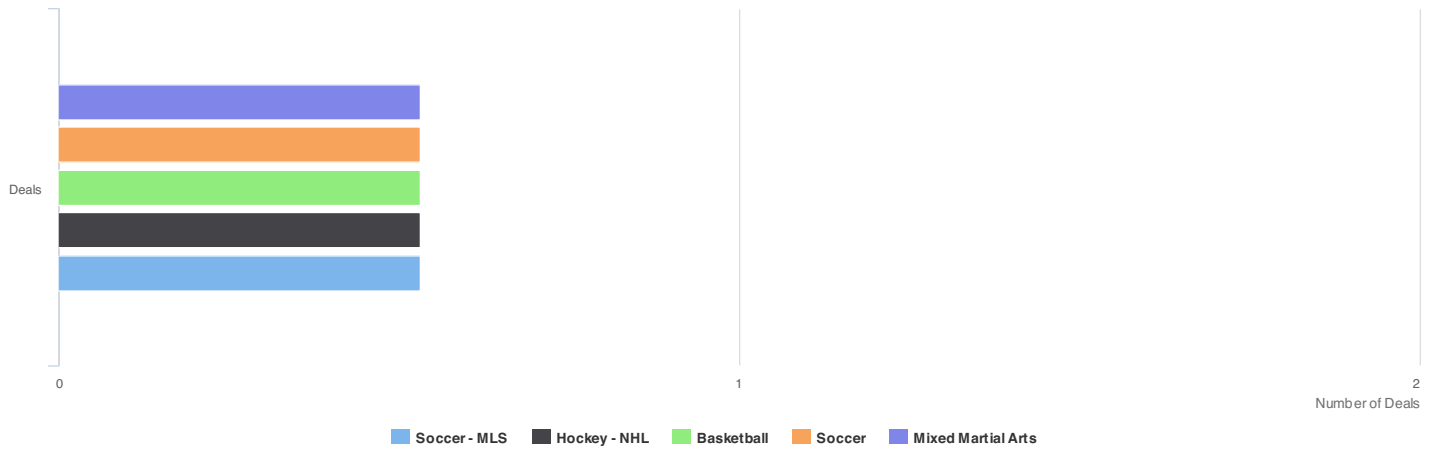


Top Markets	Number of Deals
London	2
Manchester	1
Barcelona	1
Liverpool	1
Rome	1

Contact	Email	Job Title	Phone
Shergul Arshad	shergul@mondogoal.com	CEO	

Deals				
Property Name	Sponsorship Type	Genre	Estimated Fee per Year	Date Signed
Tottenham Hotspur	official	Soccer		2015
FC Barcelona	official	Soccer		2015
West Ham United	official	Soccer		2014
Manchester City FC	official	Soccer		2014
AS Roma	official	Soccer		
Liverpool FC	official	Soccer		

Bodog

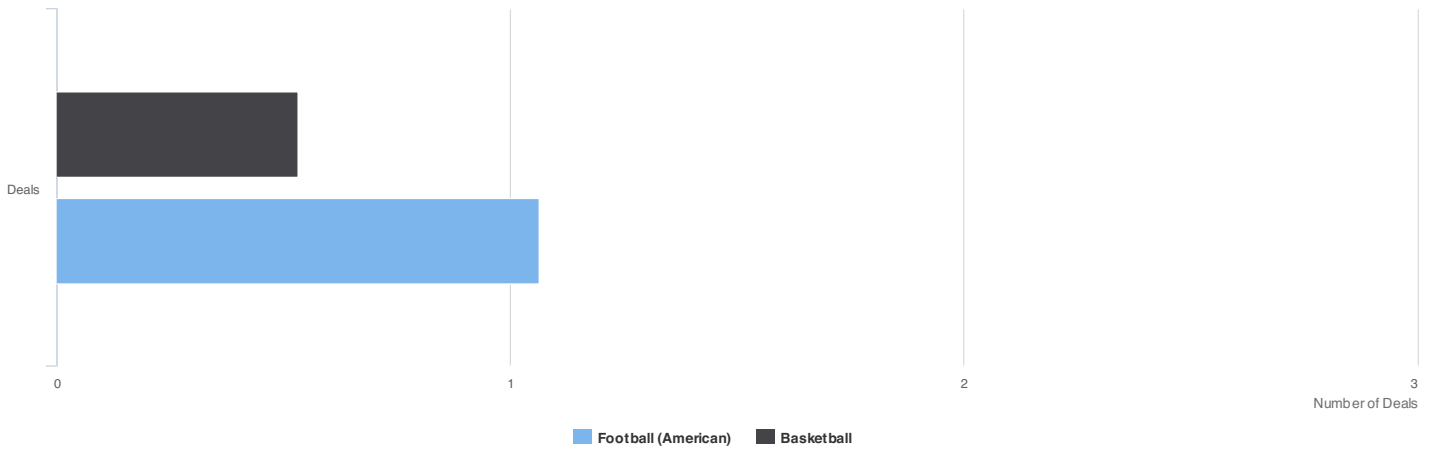


Top Markets	Number of Deals
Los Angeles	1
Shanghai	1
Hanoi	1
Manila	1
Jakarta	1
Tokyo	1
Waterloo	0

Contact	Email	Job Title	Phone
Ed Powncall	ed@bodogbrand.com	Global Communications Director	44-7825-064-776

Deals				
Property Name	Sponsorship Type	Genre	Estimated Fee per Year	Date Signed
Arsenal FC	Official sponsor	Soccer		2013
Ranik Ultimate Fighting Federation	Official sponsor	Mixed Martial Arts		2013
FIBA Asia Championships	Official sponsor	Basketball		2013
Los Angeles Galaxy	Official sponsor	Soccer - MLS		
Edmonton Oilers	Official sponsor	Hockey - NHL		

TopLine Game Labs

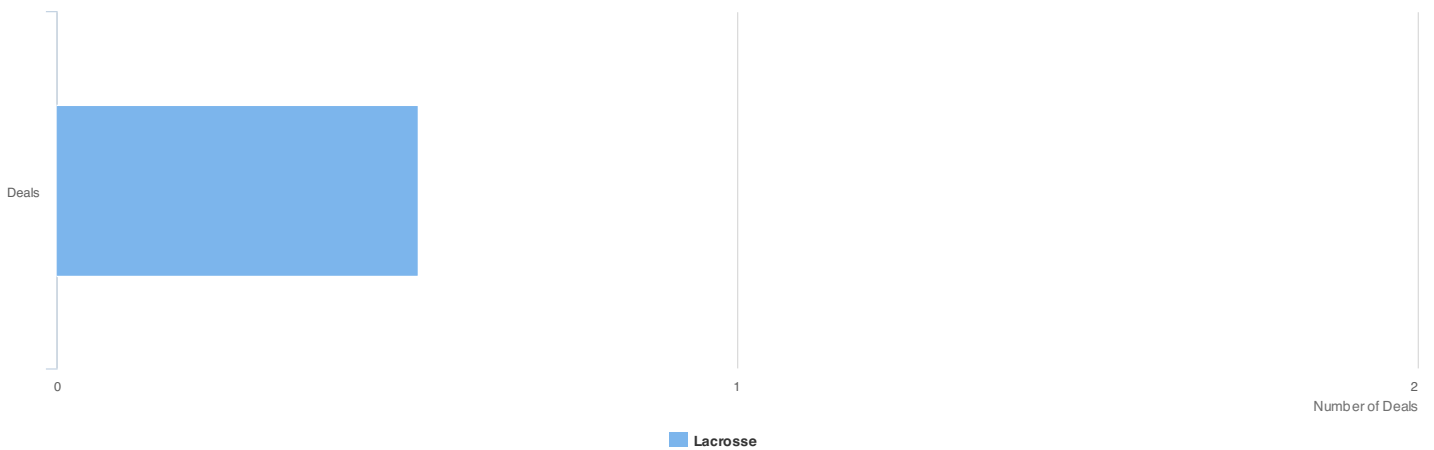


Top Markets	Number of Deals
San Jose	0

Contact	Email	Job Title	Phone
Katie Freshwater	katie.freshwater@toplinegamelabs.com	Vice President, Partnerships and Business Development	

Deals				
Property Name	Sponsorship Type	Genre	Estimated Fee per Year	Date Signed
Johnny Manziel	official	Football (American)		2015
Tom Brady	Official sponsor	Football (American)		2014
Steve Nash	Official sponsor	Basketball		2014

## Fantasy Feud

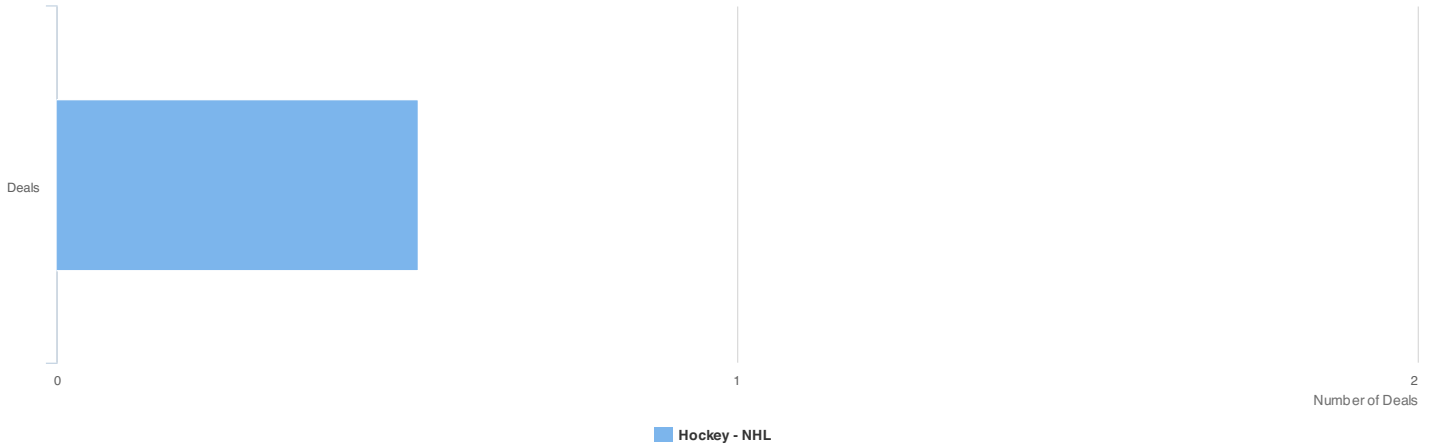


Top Markets	Number of Deals
Toronto	0

Contact	Email	Job Title	Phone
Justin Lalonde	jjalonde@fantasyfeud.com	Vice President, Marketing	647-799-3383

Deals				
Property Name	Sponsorship Type	Genre	Estimated Fee per Year	Date Signed
National Lacrosse League	official	Lacrosse		2014

## Hotbox Sports Ventures

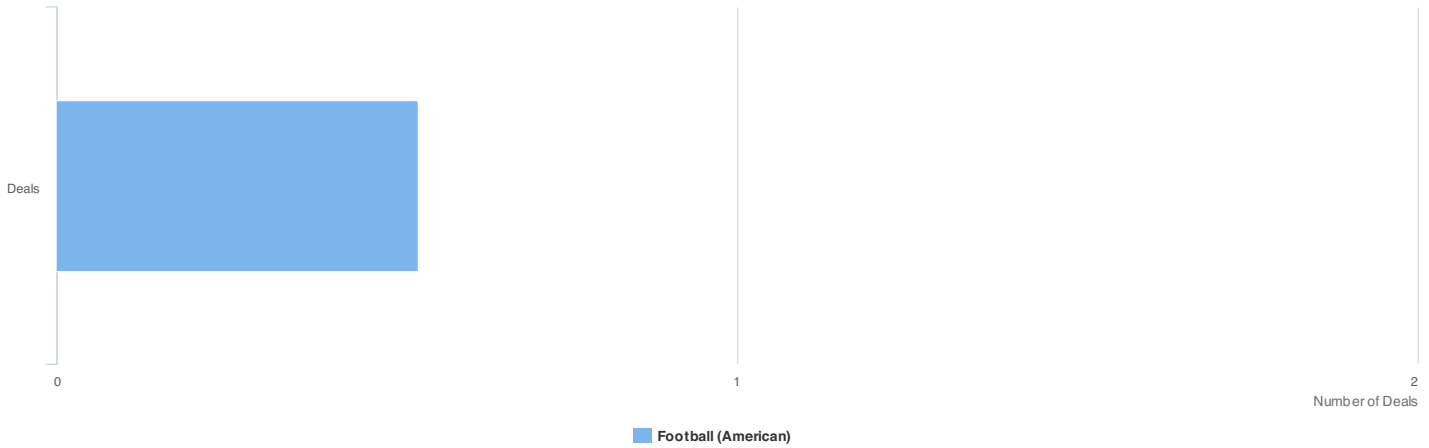


Top Markets	Number of Deals
Readington	0

Contact	Email	Job Title	Phone
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Deals				
Property Name	Sponsorship Type	Genre	Estimated Fee per Year	Date Signed
New Jersey Devils	Official sponsor	Hockey - NHL		2014

## Viggle

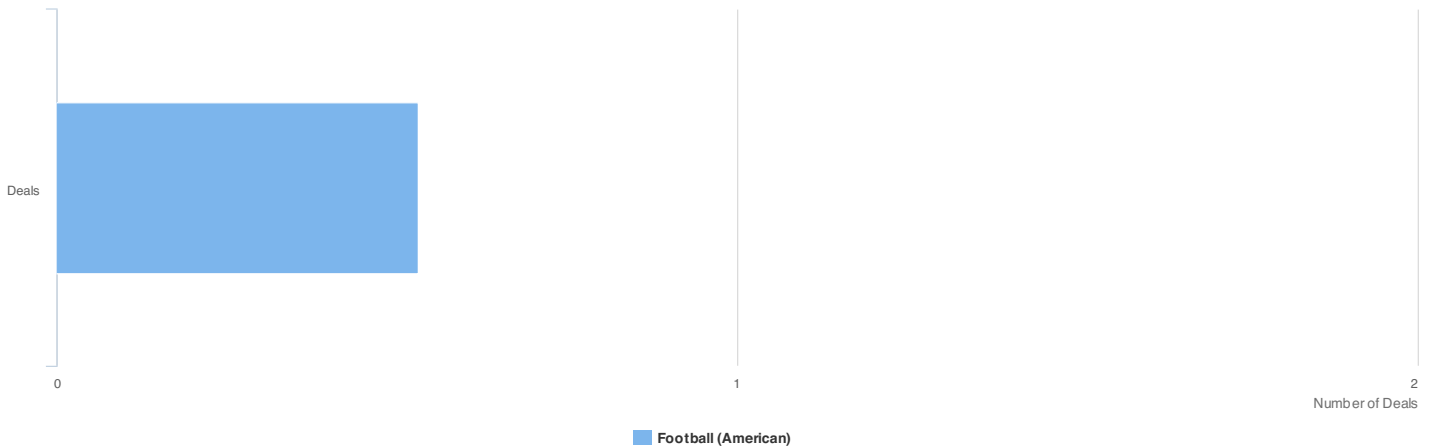


Top Markets	Number of Deals
New York	1
New Orleans	1
Miami	1

Contact	Email	Job Title	Phone
Greg Consiglio	greg@viggle.com	COO	212-231-0092

Deals				
Property Name	Sponsorship Type	Genre	Estimated Fee per Year	Date Signed
Dan Marino	Official sponsor	Football (American)		2013

## Draftster

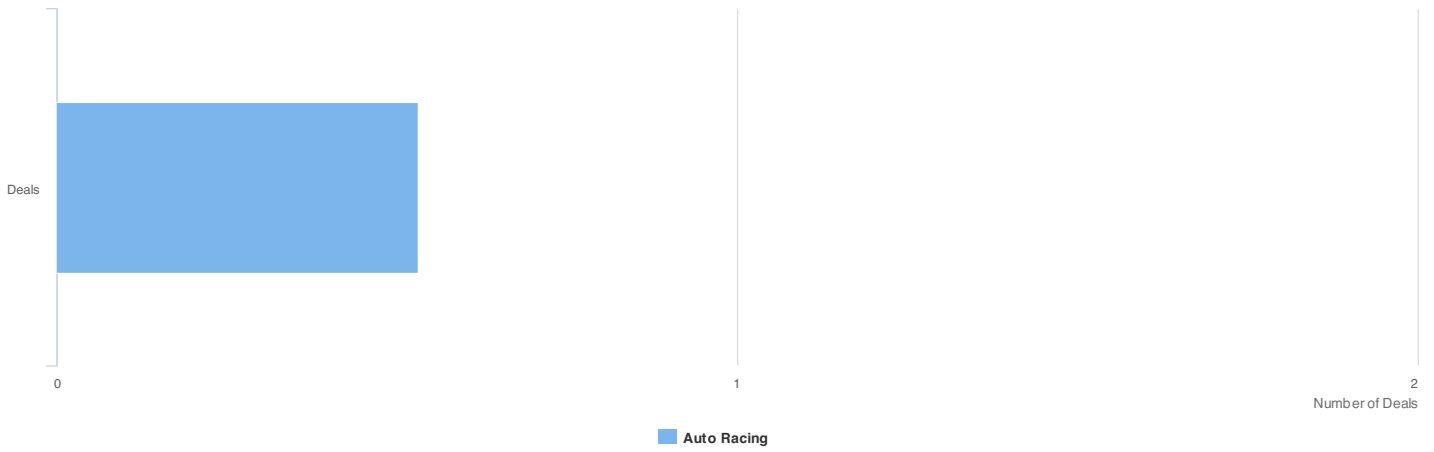


Top Markets	Number of Deals
San Jose	0

Contact	Email	Job Title	Phone
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Deals				
Property Name	Sponsorship Type	Genre	Estimated Fee per Year	Date Signed
Terrell Owens	Official sponsor	Football (American)		2014

## BetBomb.com

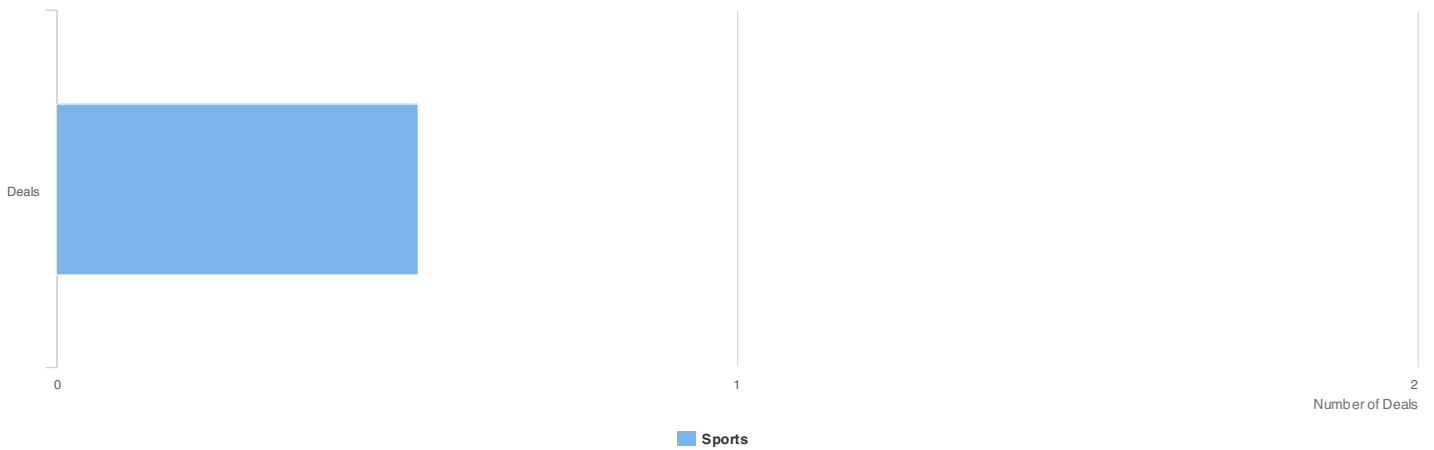


Top Markets	Number of Deals
New York	0

Contact	Email	Job Title	Phone
Patrick Gray	pgray@five1eight.com	CEO	917-250-2403

Deals				
Property Name	Sponsorship Type	Genre	Estimated Fee per Year	Date Signed
JR Motorsports	Official sponsor	Auto Racing		2014

## SideLeague

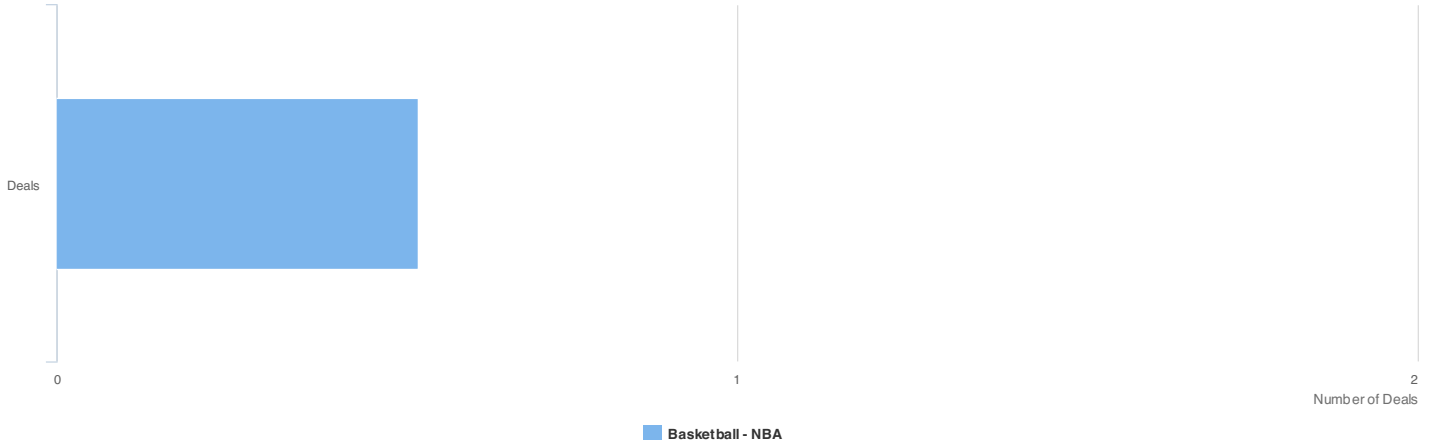


Top Markets	Number of Deals
Chicago	1

Contact	Email	Job Title	Phone
Tony Giordano	tgiordano@sideleague.com	Vice President of Operations	

Deals				
Property Name	Sponsorship Type	Genre	Estimated Fee per Year	Date Signed
ESPN Chicago Fantasy Draft Convention and Championship	official	Sports		2015

## Major League Fantasy



Top Markets	Number of Deals
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Contact	Email	Job Title	Phone
Jesse Merl	jesse.merl@playmlf.com	CEO	

Deals				
Property Name	Sponsorship Type	Genre	Estimated Fee per Year	Date Signed
Golden State Warriors	official	Basketball - NBA		2014

## MGT Capital Investments

Top Markets	Number of Deals
New York	0

Contact	Email	Job Title	Phone
Robert Ladd	rladd@mgtci.com	Chief Executive Officer	914-630-7430

## Draft

Top Markets	Number of Deals
New York	0

Contact	Email	Job Title	Phone
Jeremy Levine	jeremy@playdraft.com	CEO	

## SportsLock

Top Markets	Number of Deals
Chicago	0



Contact	Email	Job Title	Phone
Todd Heyden	todd@sportslock.com	Co-founder	

## DraftZone.com

Top Markets	Number of Deals
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Contact	Email	Job Title	Phone
Sean Fritz	sean@draftzone.com	Owner/Operator	

## FootballGuys.com

Top Markets	Number of Deals
-------------	-----------------

Contact	Job Title
Daniel Cosar	Owner

Contact	Email	Job Title	Phone
David Dodds	daviddoddsfbg@gmail.com	Owner/Operator	

178 Columbus Avenue, #230301 New York, NY 10023

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